



LENS
Interactive

IDEAS FOCUSED

LENS INTERACTIVE CORPORATE PRESENTATION



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About Us

LENS INTERACTIVE is a leading User Experience, User Interface Design & Development firm.

Our conscious attempt is to deliver highly innovative & quality solutions within timelines & costs all designed according to your needs. With an assurance of cost-effective creative solutions through a highly motivated skilled workforce driven by strong design principles our clients achieve utmost satisfaction.

As we catered to more than a hundreds of companies all over the world on various projects, we would not be surprised if you already know a few. With a close customer involvement we ensure every project we take on receives utmost attention to details. Keeping a close microscopic eye to details is the essence of Lens Interactive which is reflects in all our works.



Our Key Clients

we've worked with everything from early-stage startups to some of the largest enterprise businesses in the world, on projects across devices, industries, and continents.





Welcome To
Lens



Mission

to be at the forefront in every creative endeavor we undertake.

Vision

to deliver the best design services in the industry. To grow such as to provide services in all aspects of the creative industry.





Why Lens?

we design better experiences for
your customers



Experienced, Innovative & Creative Team

When someone asked
who were we, we saw
them through our Lens.



Result Driven Design Agency

When it looks nice,
it is almost sold.



Impressive Reputation

I walk through the lanes,
to hear a wisper of praise



Technology Friendly

When it adapts to any
condition easily,
its often used.



Efficacious Process

When the product
speaks for itself,
movement is flawless.



Quick Turnaround Time

Delicious Supper served
in 2minutes & easy
to pocket.



Business Principles

Resilient

We are resilient in how we work with you. Being resilient, highly skilled team allows us to be much more agile and responsive than the other agencies.

User-enthralled

You experience a user centered design methodology covers interaction design, product design, communication, and marketing.

Research Driven

Highly research driven which provides a comprehensive understanding, to ensure our design work is informed & focused from the outset.

Down To Earth

Regular up-gradation in academics of UX design & Web technologies, helps us deliver what we need to as we generate effective solutions.

Challenge Lovers

Problem solving & taking up challenges



Our Team

the team of creative brains behind our success.



ASHOK MOHANTY
(Founder & Director)



SANTOSHI MOHANTY
(Co-Founder)



MINKIANA LALCHANDANI
(Director: Business Development)



ASHISH MOHANTY
(UX/UI Consultant)



RISHA GUPTA
(Project Manger)



MOHAMMED S
(Lead Web Developer)



ABHISHEAK YADAV
(Creative Head)



ARPITHA P
(UI Designer)



SHINEETH S
(UI Developer)



SUBHENDU M
(Visual Designer)



Our Studio

our studio based in Bangalore,
where brands come to life.





UX / UI

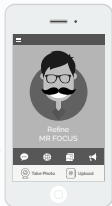
good UX creates trust, loyalty
and goodwill



01

ANALYZE

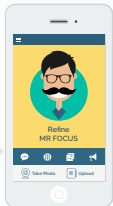
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02

USER EXPERIENCE

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03

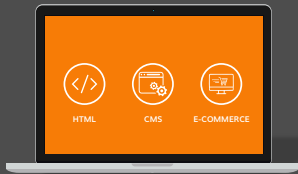
USER INTERFACE

Conveniently iterate top alignments for wireless metrics.



Websites

building complex, responsive websites,
is our core business



01

HTML5

HTML5 is a standard in today's web technology and being accessed by billions.



02

CMS

CMS is a tool which enables you to easily create content for your website.



03

E-COMMERCE

Ecommerce allows consumers to electronically exchange goods and services.





LENS
Interactive
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Brand Identity

we help brands and experiences stand out!



01

CORPORATE IDENTITY



Logos, Stationary kit,
Vector Icons/Illustrations,
Characters Design etc.

02

DIGITAL BRANDING



Social media templates, Emailers,
Newsletters, Whatsapp messages,
Online advertisements etc.

03

INTERNAL BRANDING



Brochures, Posters, Leaflets,
Banners, Stores branding,
Office Brandings, Signage etc.

04

EXHIBITION



Conceptualization, Stall Designs,
Events Setup designs,
Theme creations etc.



YOOPYOO KIDS

yoopyoo kids is a learning mobile app designed for curious kids in age group of 2 to 5 years.

Yoopyoo

A Lens Interactive Product





Our Process

smart solutions to your toughest digital challenges.



DISCOVER

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DESIGN

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DEVELOPMENT

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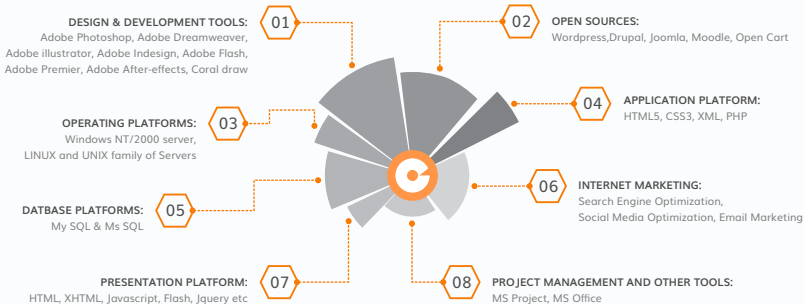


DELIVER

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Our Expertise

solutions for today's business leaders.





Our Milestone

always focused to turn goals in to milestones.

START BUSINESS

OUR STATISTICS



20+ TEAM MEMBERS



60%
Official User



40%
Official User

STARTED IN 2008

Lens Interactive is a niche creative design agency with specialized services in a wide Lens Interactive is a niche creative design agency Lens Interactive is a niche creative design agency with specialized

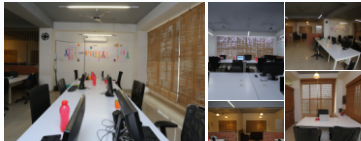
INNOVATIVE PRODUCT DEVELOPMENT CALLED YOOYOO

YOOYOO KIDS is a learning mobile app designed for curious kids in age group of 2 to 5 years.



99% PROJECTS DELIVERED SUCCESSFULLY.

1800 sft OFFICE



MAJOR CLIENTS & BRANDS

Lens family works for everybody, be it an early-stage startups to some of the largest enterprise businesses in the world, on projects across devices, industries, and continents.



3 LOCATIONS

Reg Office,
Indiranagar Bangalore

07

Corporate Office
Kasturi nagar Bangalore.

07

Branch Office
Malad West, Mumbai.

07





Life at Lens

LENS INTERACTIVE is a leading User





OUR STUDIOS

Yes. We need to speak.

Whether it's a simple question or your next big idea, we believe great things can start with a conversation.

MOBILE & WEBSITE



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-  www.lensinteractive.com
-  contactlens@lensinteractive.com

LOCATION

Lens Interactive Studio Pvt Ltd.

Bangalore


-  (HO) #663, OMBR Layout,
Banaswadi Post,
Bangalore - 43

Mumbai

-  GR 53, Evershine Mall,
Link Road, Malad (W),
Mumbai - 64

SOCIAL NETWORK



 facebook.com/Lensinteractive